

# 2017臺灣校務研究國際研討會

International Conference On Institutional Research

## 高教深耕 與 學習成效

### DAY 1 議程 | Conference Agenda

時間		活動	講者 / 主題		
08:30 09:00	30		報到		
09:00 09:15	15	開幕式	姚立德 教育部政務次長 黃榮村 臺灣校務研究專業協會理事長 周景揚 國立中央大學校長		
09:15 09:20	5		合照		
09:20 10:30	70	專題演講 1	主持人：黃榮村 臺灣校務研究專業協會理事長 講題：Every Student Counts - Using Data to Promote Student Success 演講人：Michelle Appel / Vice President of Association for Institutional Research、Director of Assessment and Decision Support, University of Maryland 美國校務研究協會副理事長、馬里蘭大學評估與決策支援部門主任		
10:30 10:50	20		茶敘		
10:50 12:20	90	座談會 1	主題：高等教育學生學習成效評估 主持人：周景揚 國立中央大學校長 與談人 1：張新仁 國立臺北教育大學校長 與談人 2：柯慧貞 亞洲大學副校長 與談人 3：黃月桂 弘光科技大學校長 與談人 4：陳其芬 國立高雄第一科技大學主任秘書		
12:20 13:50	90		午餐 [教室 406、407 室]		
13:50 15:20	90	座談會 2	主題：從教師與學生的長期發展探討大學辦學績效		
			梁國樹國際會議廳	教室 406 室	教室 407 室
			主題：學生學習與辦學績效 主持人：周瑞仁 國立宜蘭大學副校長 與談人：常桐善 美國加州大學校長辦公室主任	主題：教師發展與辦學績效 主持人：吳聰能 亞洲大學副校長 與談人：胡悅倫 國立政治大學教育學系教授	主題：產學發展與辦學績效 主持人：翁家瑞 台南應用科技大學副校長 與談人：陳達仁 國立臺灣大學工業工程學研究所教授
15:20 15:50	30		茶敘		
15:50 17:20	90	座談會 3	主題：跨校共通資料整合平台 主持人：李彥儀 教育部高等教育司司長 與談人 1：陳錦華 臺北醫學大學校務研究辦公室主任 與談人 2：林淑玲 國立臺北科技大學校務研究中心主任 與談人 3：方國定 國立雲林科技大學副校長 與談人 4：傅遠智 教育部高等教育司專員		
17:20 17:30	10	總結	周景揚 國立中央大學校長		

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### DAY2 議程 | Conference Agenda

11月25日(六)		
地點：國立臺灣大學社會科學院3樓梁國樹國際會議廳		
時間	活動	議程
08:30 09:00	30	報到
09:00 10:10	70	專題演講 2 主持人：周懷樸 臺灣校務研究專業協會秘書長 講題：Achieving the Mission Utilizing IR to Impact Student Success: Tales from Two Universities 演講人：Dr.Brent M.Drake / Vice Provost of Data Support at the University of Nevada, Las Vegas (UNLV) 美國內華達大學拉斯維加斯分校資料中心資訊長，前普渡大學校務研究中心資訊長
10:10 10:20	10	茶敘
10:20 12:20	120	實務演講 1 主題：校務研究實務分享 I 主持人：楊玉惠 教育部技術及職業教育司長 講者 1：朱曉萍 國立臺灣科技大學校務研究與發展中心主任 講者 2：葛自祥 龍華科技大學校長
12:20 13:50	90	午餐 [ 教室 305、306 室 ]
13:50 16:50	180	實務演講 2 主題：校務研究實務分享 II 主持人：周懷樸 臺灣校務研究專業協會秘書長 講者 1：周瑞仁 國立宜蘭大學副校長 講者 2：蘇木春 國立中央大學校務研究辦公室主任 講者 3：蕭湘文 世新大學研發長暨校務研究辦公室主任
16:50		閉幕致詞 / 展望 周懷樸 臺灣校務研究專業協會秘書長

# 2017臺灣校務研究國際研討會

International Conference On Institutional Research

Richly Cultivating Higher Education  
while Pursuing Student Success for Taiwan

## DAY 1 議程 | Conference Agenda

Friday, November 24, 2017		
Liang Kuo Shu International Conference Hall (3rd Floor, College of Social Sciences, National Taiwan University)		
Time	Event	Speaker/Topic
08:30 09:00	30	Check in
09:00 09:15	15	Opening Remarks <i>Leeh-Ter Yao</i> , Political Deputy of Minister of Education <i>Jong-Tsun Huang</i> , President of Taiwan Association for Institutional Research <i>Jing-Yang Jou</i> , President of National Central University
09:15 09:20	5	Picture
09:20 10:30	70	Keynote Speech 1 Chair: <i>Jong-Tsun Huang</i> , President of Taiwan Association for Institutional Research <b>Every Student Counts - Using Data to Promote Student Success</b> Speaker: <i>Michelle Appel</i> , Vice President of Association for Institutional Research, Director of Assessment and Decision Support, University of Maryland
10:30 10:50	20	Coffee break
10:50 12:20	90	Panel Session 1 <b>Students' learning achievement evaluation/assessment in higher education</b> Chair: <i>Jing-Yang Jou</i> , President of National Central University Panelists: <i>Shin-Jen Chang</i> , President of National Taipei University of Education <i>Huei-Chen Ko</i> , Vice President of Asia University <i>Yuel-Guey Huang</i> , President of Hungkuang University <i>Chi-Fen Emily Chen</i> , Secretary General of National Kaohsiung First University of Science and Technology
12:20 13:50	90	Lunch (R406, R407)
13:50 15:20	90	Panel Session 2 <b>Exploring the connection between operating performance of universities and longitudinal development of teachers and students</b> Panel 1 (Liang Kuo Shu International Conference Hall) <b>The connection between students' learning and operating performance of institutions</b> Chair 1: <i>Jui-Jen Chou</i> , Vice President of National Ilan University Panelist 1: <i>Tong-Shan Chang</i> , Director of Institutional Research and Academic Planning, University of California Office of the President Panel 2 (R406) <b>Teachers' professional development and operating performance</b> Chair 2: <i>Trong-Neng Wu</i> , Vice President of Asia University Panelist 2: <i>Yueh-Luen Hu</i> , Professor of the department of Education in National Cheng-chi University Panel 3 (R407) <b>Industry development and operating performance</b> Chair 3: <i>Chia-Jui Weng</i> , Vice President of Tainan University of Technology Panelist 3: <i>Dar-Zen Chen</i> , Professor of the Institute of Industrial Engineering, National Taiwan University
15:20 15:50	30	Coffee break
15:50 17:20	90	Panel Session 3 <b>A platform for sharing data among universities</b> Chair: <i>Yan-Yi Li</i> , Director General of Department of Higher Education, Ministry of Education Panelists: <i>Jin-hua Chen</i> , Director of Office of Institutional Research, National Taipei Medical University <i>Shu-Ling Lin</i> , Director of Office of Institutional Research, National Taipei University of Technology <i>Guo-Ding Fang</i> , Vice President of National Yunlin University of Science and Technology <i>Yuan-Chih Fu</i> , Specialist of Department of Higher Education, Ministry of Education
17:20 17:30	10	Closing Remarks <i>Jing-Yang Jou</i> , President of National Central University

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## DAY 2 議程 | Conference Agenda

Saturday, November 25, 2017		
Liang Kuo Shu International Conference Hall (3rd Floor, College of Social Sciences, National Taiwan University)		
Time	Event	Speaker/Topic
08:30 09:00	50	Check in
09:00 10:10	70 Keynote Speech 2	Chair: <b>Hua-Pu Zhou</b> , Secretary General of Taiwan Association for Institutional Research <b>Achieving the Mission Utilizing IR to Impact Student Success: Tales from Two Universities</b> Speaker : <b>Brent M. Drake</b> , Chief Data Officer, Office of Institutional Research, Assessment, and Effectiveness at Purdue University
10:10 10:20	10	Coffee break
10:20 12:20	120 Speech 1	<b>Practical sharing of IR (I)</b> Chair: <b>Yu-Hui Yang</b> , Director General, Department of Technological and Vocational Education, Ministry of Education Speakers: <b>Xiao-Ping Zhu</b> , Director of Office of Institutional Research and development Center, National Taiwan University <b>Zi-Xiang Ge</b> , President of Lunghwa University of Science and Technology
12:20 13:50	90	Lunch (R305, R306)
13:50 16:50	180 Speech 2	<b>Practical sharing of IR (II)</b> Chair: <b>Hua-Pu Zhou</b> , Secretary General of Taiwan Association for Institutional Research Speakers: <b>Jui-Jen Chou</b> , Vice President of National Ilan University <b>Strategic application for IR, a small organization.</b> <b>Mu-Chun Su</b> , Director of Office of Institutional Research, National Central University <b>Hsiang-Wen Hsiao</b> , Dean of Research and Development, ShihHsin University and director of Office of Institutional Research.
16:50	Closing Speech / Prospect	<b>Hua-Pu Zhou</b> , Secretary General of Taiwan Association for Institutional Research